

GO EXPLORE WITH BANDIT SWEEPSTAKES (“SWEEPSTAKES”)

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

VOID WHERE PROHIBITED, INCLUDING PUERTO RICO AND ALL U.S. TERRITORIES AND POSSESSIONS.

- 1. ELIGIBILITY:** Sweepstakes is open only to legal residents of the United States (excluding residents of Puerto Rico and all U.S. territories and possessions) who are 21 years of age or older at the time of entry. **The following are not eligible to enter the Sweepstakes:** (i) employees of Rebel Wine Co. (“Sponsor”) and its affiliated or subsidiary companies, including their officers, directors, shareholders, members, and employees, including employees’ immediate family members*; (ii) federal and/or state licensed alcohol beverage retailers, wholesalers and brokers, including their employees** and employees’ immediate family members*; (iii) Sponsor’s advertising agencies, including their employees and employees’ immediate family members*; (iv) members of any state alcohol beverage commission, including their employees and employees’ immediate family members*; (v) any company involved with the design, production, execution or distribution of this promotion, [including their employees and employees’ immediate family members*]. *Immediate family members include spouses, parents, siblings, children, son-in-law, daughter-in-law, all lineal descendants, including those by adoption, or other household members. **Employees or immediate family members of parent companies that hold alcohol beverage licenses through a subsidiary company and exercise no control over the purchase, sale and/or distribution of alcoholic beverages are eligible to enter the Sweepstakes. Entries not meeting all of the requirements stated herein will be disqualified and ineligible. All federal, state and local rules and regulations apply.
- 2. SPONSOR:** Rebel Wine Co., PO Box 248, Saint Helena, CA 94574
- 3. SWEEPSTAKES PERIOD:** Sweepstakes begins on May 22, 2017 at 12:00 Noon Pacific Time (“PT”) and ends on June 12, 2017 at 12:00 Noon PT.
- 4. HOW TO ENTER:** Go to sweeps.banditwines.com to register for the Sweepstakes. Entrants will be required to provide an entry name, state of residence, phone number, email address and birth date. In order to enter the Sweepstakes, the entrant must then submit a photo illustrating where he or she would travel and enjoy Bandit wines. To obtain additional entries, the entrant must share their photo submission via Instagram and/or Twitter by including the hashtag #ExploreBanditSweepstakes. **One entry per e-mail, per person, per week.** Proof of sending will not be deemed to be proof of receipt by Sponsor. Should multiple users of the same e-mail account enter the Sweepstakes and a dispute thereafter arises regarding the identity of the entrant, the authorized

subscriber of the e-mail account at the time of entry will be considered the entrant. Authorized account subscriber is defined as the natural person who is assigned an e-mail address by an internet access provider, on-line service provider or other organization which is responsible for assigning e-mail addresses or the domain associated with the submitted e-mail address. Any use of robotic, automatic, programmed or like means to enter the Sweepstakes will void all entries affected by such methods. Sponsor and its agencies are not responsible for unauthorized human intervention, phone, technical, network, electronic, computer, hardware or software failures, malfunctions or disconnects of any kind, or misdirected, illegible, incomplete, stolen, garbled, fragmented or delayed internet/e-mail computer/text transmissions or network/ISP/website internet accessibility; or for inaccurate, incorrect or incomplete capture of entry information.

5. **ODDS:** Odds of winning a prize is determined by the number of eligible entries received.
6. **PRIZE:** One (1) Grand Prize and two (2) Finalist Prizes are available for this sweepstakes. The Grand Prize is a digital camera valued at four hundred fifty dollars (\$450.00). The Finalist Prize is a cooler valued at two hundred seventy-five dollars (\$275.00). **No alcoholic beverages are included in the prize.** Total ARV (Approximate Retail Value) of Prizes is one thousand dollars (\$1,000.00).
7. **WINNER SELECTION AND NOTIFICATION:** The Potential winners will be selected among all eligible entries received, in a random drawing on or about June 13, 2017. The drawing will be conducted by an independent judging organization. Potential winners will be notified by e-mail using the information provided at the time of entry. No cash or other substitution may be made, except by the Sponsor, who reserves the right to substitute a prize in whole or in part with another prize of comparable or lesser value if the intended prize is not available for any reason as determined by the Sponsor in its sole discretion.
8. **GENERAL:** Potential winners will be required to sign a Declaration of Eligibility and Liability/Publicity Release and return it within ten (10) days of attempted delivery to qualify as the winner of a prize. If there are insufficient entries or a potential winner forfeits a prize for any reason, the Sponsor **may** conduct an alternate drawing or choose to have the forfeited prize(s) remain unawarded. Winners consent to the use of their name, voice and/or likeness by the Sponsor for advertising purposes without additional compensation unless otherwise prohibited by law. Sponsor is not responsible for late, lost or misdirected mail or illegible information. All entries become the property of the Sponsor and will not be returned. Winners are responsible for all federal, state and local taxes not included above. By entering, participants and winners agree to be bound by the Official Rules. Sponsor retains the discretion to make all decisions regarding the interpretation and application of the Official Rules, including any ambiguities. All decisions of the Sponsor and the independent judging organization are final and discretionary. By participating in the Sweepstakes, participants and winners release

Sponsor and its parents, partners, affiliates, subsidiaries, officers, shareholders, members, agents employees, advertising agencies and all others associated with the development and execution of the Sweepstakes from and against any and all liability with respect to or in any way arising from the Sweepstakes and/or use of the prize, including, without limitation, liability for personal injury, damage or loss.

9. **PRIVACY:** All personal information collected by Sponsor will be used for administration of the Sweepstakes. In addition, Entrants shall receive e-mail correspondence from, or on behalf of the Sponsor, subject to the Sponsor's privacy policy. Sponsor uses reasonable commercial efforts to comply with federal CAN-SPAM and TCPA guidelines, and Entrants may subsequently opt-out of receiving further e-mails by following the opt-out instructions contained in the e-mail. Any questions regarding privacy matters should be directed to the Sponsor at the address set out above. The information you provide will only be used for administering this sweepstakes and for marketing purposes in accordance with Sponsor's privacy policy. Please refer to Sponsor's privacy policy at <http://www.banditwines.com/privacy> for important information regarding the collection, use and disclosure of personal information by Sponsor.
10. **PUBLICITY:** Except where prohibited by law, the Selected Entrant's acceptance of a Prize constitutes permission for Sweepstakes Entities to use said Selected Entrant's name, photographs, likeness, statements, biographical information, voice, and city and state address for promotional or advertising purposes in connection with the Sweepstakes on a worldwide basis, and in all forms of media, now or hereafter known, in perpetuity, without review, permission or further compensation.
11. **GENERAL CONDITIONS:** In the event that the operation, security, or administration of the Sweepstakes is impaired in any way for any reason, including, but not limited to fraud, virus, or other technical problem, the Sponsor may, in its sole discretion, either (a) suspend the Sweepstakes to address the impairment and then resume the Sweepstakes in a manner that best conforms to the spirit of these Official Rules or (b) terminate the Sweepstakes and, if terminated, at its discretion, select the potential winner(s) in a random drawing from among all eligible, non-suspect entries received prior to action taken. The Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, the Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor reserves the right at its sole discretion to terminate the Sweepstakes and, if terminated, at its discretion, select the potential winner(s) in a random drawing from among all eligible, non-suspect entries received prior to action taken. You may not enter with multiple identities or e-mail addresses or use any system, bot or other device or artifice to enter or obtain more than the maximum number of qualified entries. Failure by the Sponsor to enforce any provision of these Official Rules shall not constitute a waiver of that provision. Caution: Any attempt to deliberately

damage or undermine the legitimate operation of the Sweepstakes may be in violation of criminal and civil laws and will result in disqualification from participation in the Sweepstakes. Should such an attempt be made, Sponsor reserves the right to seek remedies and damages (including attorney fees) to the fullest extent of the law, including criminal prosecution.

12. **RELEASE AND LIMITATIONS OF LIABILITY:** Sponsor shall not be liable to the winners for failure to supply any prize or any part thereof, by reason of any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not the action(s), regulations(s), order(s) or request(s) prove(s) to be invalid), equipment failure, threatened terrorist acts, terrorist acts, air raid, blackout, act of public enemy, earthquake, war (declared or undeclared), fire, flood, epidemic, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot, or any other similar or dissimilar cause beyond any of the Sponsor's control. By participating in the Sweepstakes, Entrants agree to release, discharge, indemnify and hold harmless the Sponsor, its parent, their respective subsidiaries or affiliate companies, and each such company's officers, directors, employees, representatives and agents and all others associated with the development and execution of this Sweepstakes (the "Releasees") from and against any claim or cause of action arising out of participation in the Sweepstakes or receipt or use of any prize, including, but not limited to: (a) any technical errors that may prevent an entrant from submitting an entry; (b) unauthorized human intervention in the Sweepstakes; (c) any printing, typographical, administrative or technological errors in any materials associated with the Sweepstakes; (d) errors in the administration of the Sweepstakes or the processing of entries; or (e) injury, death, or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt of any prize. Entrant further agrees that in any cause of action, the Releasees' liability will be limited to the cost of entering and participating in the Sweepstakes, and in no event shall the Releasees be liable for attorney's fees. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

13. **DISPUTES:** Except where prohibited, entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of California. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of California, without giving effect to any choice of law or conflict of law rules (whether of the State of California or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of California.

14. **WINNERS LIST:** To obtain the name of the winner, please send an email to

info@banditwines.com on or after July 1, 2017.

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